



## News Release

### **MEDIA CONTACT**

Scott Freeman  
972-294-6556  
[sfreeman@oxysure.com](mailto:sfreeman@oxysure.com)

### **Frisco ISD Puts Student Safety First With OxySure® Emergency Oxygen**

**FRISCO, Texas – March 30, 2008** --- OxySure® Systems, Inc. today announced Frisco Independent School District has reinforced its reputation as a “beacon of safety” for all its students, staff and visitors, says Scott T. Freeman, Vice President of Operations. The Fisd school board decided in February to approve the purchase and installation of OxySure units and Display Wall-boxes for all elementary, middle and high schools. In addition, OxySure units with protective Thermal Bags were approved for athletic trainers, field trips and other off campus activities.

“It was an easy decision for us”, says Doug Zambiasi, Assistant Superintendant for Administrative Services. “Once we looked at the technology and understood that, safe, easy-to-use, life-saving oxygen without a prescription was available, we did not hesitate.”

The OxySure Model 615 units will be installed in OxySure Display Wall-boxes throughout the existing schools and administration buildings as well as all the new buildings coming online, right next to every Automated External Defibrillator (AED) in the district. “We want to be proactive in providing available resources to keep our students, staff and visitors safe. Adopting this amazing, break-through technology aligns with our desire to be leading edge in matters of safety,” Zambiasi said.

The National Association of School Nurses (NASN) has issued a policy statement indicating that the majority of sudden death in children occurs from respiratory arrest, not cardiac arrest. Kathy Tolbert, Health Services Lead Nurse agrees with that policy statement, “I know that having OxySure by my side gives me another vital tool to do my job, which is to take care of my kids. Parents entrust their kids to us every day and we take our charge seriously. Having this available is extremely beneficial and I’m thankful that the school district said yes to this technology.”

The OxySure® Model 615 is a safe, easy-to-use portable oxygen system that uses two dry, inert powders to generate medical oxygen quickly and safely. Model 615 can be placed in public places, schools and in the home to allow a layperson or bystander to provide oxygen in medical emergencies during those first, critical minutes while waiting for professional medical assistance. Model 615 was cleared by the FDA for Over-The-Counter (OTC) sale and therefore does not require a prescription.

### **About OxySure® Systems, Inc.**

OxySure® Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty medical and respiratory solutions. The company has developed a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous patents and patents pending on this technology which makes the provision of medical oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure’s products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several large markets involving both established and expansion customer opportunities: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings.

[www.OxySure.com](http://www.OxySure.com)

OXYSURE® SYSTEMS, INC.

10880 JOHN W. ELLIOTT DRIVE SUITE 600 / FRISCO, TX 75034 / PHONE 972-294-6450 / FAX 972-294-6501  
[www.oxysure.com](http://www.oxysure.com) / [info@oxysure.com](mailto:info@oxysure.com)